

FOR IMMEDIATE RELEASE

Contact:
Velvet Toi
AbundanceofGreatness@hotmail.com

VELVET VIBES Gives Voice To Underrepresented Artists at WOW Café Theater
Guest Artist Appearance July 18th by Storyteller Omar Moore



NEW YORK, New York, June 11, 2019— Velvet Toi, founder and CEO of 3rd I Enterprises LLC, in association with WOW Theater Café is pleased to present *Velvet Vibes*, a live artistic showcase created and taped for YouTube that will take place every third Thursday (5PM-12AM) of the month at WOW Café Theater (59-61 EAST 4th Street, 4th Floor). WOW is the oldest women’s collectively run performance space in New York City’s East Village.

Velvet Vibes creator and producer Chandra “Velvet Toi” Rushmore will have the pleasure of hosting an intimate one on one conversation with a featured artist for the night in front of a live audience. The artists will come from various genres (i.e., theater, dance, photography, film, spoken word, fashion design, etc.) who are veterans at their craft and possess a large body of work. The evening begins with an opportunity for intentional networking, which lasts 90 minutes, to allow entrepreneurs, artists and organizers to build relationships and spark

deals. The featured artist showcase is broken into two segments. The first part is a 60-minute one-on-one conversation between Toi and the featured artist. Directly following the interview, the artist is given the opportunity to perform or present their artistry for the audience. In addition, there is a post-show reception for photo opts, a break for audience members to speak with the artist, purchase artist merchandise, and mingle.

The next artist showcasing at *Velvet Vibes* is Omar Moore, screenwriter, playwright, songwriter, actor, producer, and director, on Thursday, July 18 (5PM-12AM). Following the conversation series, the Brooklyn native will have actors perform excerpts from two of his plays. Moore gives thanks to Nellie King, Jermaine Smith, Pamela Ellis, Gladys Cummings and so many other directors, actors, and artists he has worked and who helped nurture his growth in the industry.

Moore's love for writing as a young man led to a desire to act and direct. His first acting role was in a Nellie King Gospel play called "Lord Just One More Chance." Moore later wrote, directed, and produced his first comedy, "Mr. Nickels' Unisex Shop." He knew right away that he was meant to tell stories. He went on to write and direct several plays, including "Don't Turn Your Back On The Ones You Love," "What If," and "Secret Confessions." Moore's first musical, "Back In The Day," is dedicated to his mother who loved the genre. It's a story about love, respect, and valuable lessons, while paying homage to singer and dance from the 1950s.

Velvet Vibes is a show for and by artists that was created this year by Toi who says, "throughout my career I have come across so many great artists who are not necessarily household names, but they have made an indelible impression in their industries. I wanted to sit down and to really get to know who they are from the standpoint of their artistry and as a human being. I want people to know their journey."

Velvet Vibes kicked off in May featuring a conversation with Tina Thompson, a choreographer whose background includes full scholarships, professional training and performance experience at all four institutions of dance: Martha Graham, Alvin Ailey, Dance Theatre of Harlem and Juilliard. Upcoming artists for *Velvet Vibes* includes celebrity photographer Ronnie Wright. *Velvet Vibes* will run every third Thursday with the final season ending December 19, 2019.

Toi says that she hopes audience members will maximize the experience. "We want people to walk away feeling good about the evening and forming authentic relationships that can help them on their journey—artistic, professional, and personal. It also was important for me to give adults a different cultural experience."

FOR AUDIENCES 18 AND OLDER. DOORS OPEN AT 5:00 PM, DOORS CLOSE AND YOUTUBE TAPING STARTS AT 7:00 PM. FREE BEFORE 6PM. \$10 AFTER 6PM. TWO ITEM BAR MIN. COMPLEMENTARY FOOD WITH \$10 BAR PURCHASE. RSVP REQUIRED AT AbundanceofGreatness@hotmail.com or 307-429-2326.

###

FOR INQUIRIES

To obtain more information on the *Velvet Vibes* monthly live artist series and upcoming featured guests, contact Velvet Toi at 307-429-2326 or abundanceofgreatness@hotmail.com.

ABOUT CHANDRA "VELVET TOI" RUSHMORE

Chandra Rushmore is the Founder and CEO of 3rd I Enterprises, LLC which is an Eclectic Holistic Spiritual Company. Rushmore offers Holistic Motivational Speaking, Life Journey Coaching, Soft Skills Training, Workshop Development and Facilitation. In addition to her business background as an event planner, her extensive artistic experience as a former Pageant Queen, Model, Actress, Monologist and Spoken Word Artist lends to her offering Runway Coaching, Artist Development, Management and Bookings among her varied services. She tailors her lectures, workshops and training to meet the needs and desires of the group, organization or company as well as individuals.

ABOUT THE WOW CAFÉ THEATER

WOW Café Theatre is a women's theater collective in New York City's East Village that promotes the empowerment of women through the performing arts. WOW started as an international women's theatre festival in 1980 before becoming a permanent performance space. Historically, WOW has been a majority lesbian woman's space. Today, WOW welcomes the full participation of all women and trans people in solidarity. Those familiar with the *downtown* NYC theatre scene call the block of east 4th between 2nd Ave and the Bowery "theater row", and WOW is proud to have among its neighbors: New York Theatre Workshop, the Rod Rodgers Dance Company, La Mama ETC, and 14 other arts groups, as collectively represented by Fourth Arts Block, at www.fabnyc.org.

CONNECT WITH VELVET VIBES AND WOW CAFÉ THEATER

Website: www.wowcafe.org

Twitter: [@wowcafe](https://twitter.com/wowcafe)

Facebook: [WOWCaféTheater](https://www.facebook.com/WOWCafeTheater), [VelvetToi](https://www.facebook.com/VelvetToi)

Hashtag: [#VELVETVIBES](https://twitter.com/hashtag/VELVETVIBES)